

PRIVACY POLICY

Last revised: April 2015

Introduction

PBCi, LLC (also referred to below as “we,” “us” and “our”) is a privacy conscious organization. This privacy statement explains how we protect visitors' information gathered via the Web pages of the pbcusa.com website. By using the PBCi, LLC Website you agree to the use of such information in accordance with this privacy statement.

Information collection

As a visitor, you do not have to submit any personal information in order to use the website. The PBCi, LLC Website collects personal information only if it is specifically and voluntarily provided by visitors. Such information may consist of, but is not limited to, your name, current job title, company address, email address and telephone and fax numbers.

We do not usually seek sensitive information (e.g., data relating to race or ethnic origin, religious beliefs, criminal record, physical or mental health or sexual orientation) from visitors. We will, where necessary, obtain your explicit consent to collect and use such information.

Information use

At times, you may choose to register or create a user profile on this site – e.g., to gain access to specific content, attend a hosted event, respond to a survey or request communications about specific areas of interest. In such cases, the information you submit may be used to manage your request; to manage our relationship with you; or to customize or improve the PBCi, LLC Website.

We may also use your personal information for marketing purposes, or to send you promotional materials or communications regarding services provided by us or other members of the PBCi, LLC Network that we feel may be of interest to you. We may also contact you to seek feedback on our services or for market or other research purposes. Your personal information may also be used to protect our rights or property and that of our users.

You may at any time request that we discontinue sending you emails or other communications generated in response to your registration on the PBCi, LLC Website.

Disclosure of information to third parties

We may provide your personal information to other members of the PBCi, LLC Network in order to provide you with information that could be of interest to you and conduct market or other research. Personal information may also be disclosed to members of the PBCi, LLC Network and other third parties in order to respond to your requests or inquiries; as part of a corporate transaction (such as a sale, divestiture, merger or acquisition); or where those parties handle information on our behalf.

All of these disclosures may involve the transfer of personal information to countries or regions without data protection rules similar to those in effect in your area of residence.

Personal information may also be disclosed to law enforcement, regulatory or other government agencies, or to other third parties, in each case to comply with legal or regulatory obligations or requests.

By providing information through the PBCi, LLC Website, you are consenting to the disclosures described above.

Information security

We have in place reasonable commercial standards of technology and operational security to protect all information provided by visitors via the PBCi, LLC Website from unauthorized access, disclosure, alteration or destruction.

Changes to our privacy statement

We may modify or amend this privacy statement from time to time at our discretion. When we make changes to this statement, we will amend the revision date at the top of this page. We encourage you to periodically review this privacy statement to be informed about how we are protecting your information.

Visitors' questions

If you have any questions or concerns regarding your privacy while using the PBCi, LLC Website, please direct them to webmaster services using the [Contact Us](#) link